



The Gym Group is the **Lowest Cost** Nationwide 24/7 Gym.

1. The evidence to substantiate this claim is based on the low-cost market as defined by the “2022 State of the UK Fitness Industry” report published by third-party research company, The Leisure Database Company (Leisure DB) and membership pricing available online as at 04 September 2022.
2. The Leisure Database Company is a leading independent specialist in the leisure sector. Leisure DB’s website can be accessed [here](#).
3. The “2022 State of the UK Fitness Industry” report provides a definition of low-cost gyms. The report is available at this [link](#).
4. In comparison to all operators that are defined as low-cost clubs in the Leisure DB report and operate nationwide on a 24/7 basis, The Gym Group offers the lowest cost membership per month on a like for like product basis in comparative locations.