

In a price review of 203 gym locations on 08 February 2022, The Gym Group was cheaper on a comparable basis than the nearest Pure Gym in 83% of cases.

Examples include Brighton London Road, Liverpool Central and Birmingham City Centre:

- **Brighton London Road**
*The distance between The Gym Group and PureGym is 0.06 miles
The Gym Group DO IT membership is £22.99, PureGym CORE membership is £25.99
The Gym Group is £3.00 cheaper*
- **Liverpool Central**
*The distance between The Gym Group and PureGym is 0.08 miles
The Gym Group DO IT membership is £15.99, PureGym CORE membership is £18.99
The Gym Group is £3.00 cheaper*
- **Birmingham City Centre**
*The distance between The Gym Group and PureGym is 0.33 miles
The Gym Group DO IT membership is £14.99, PureGym CORE membership is £17.99
The Gym Group is £3.00 cheaper*

Further information can be requested from The Gym Group by e-mailing bestvalue@thegymgroup.com